



BRISBANE MOTOR AUCTIONS
Corporate Profile



Why

Brisbane Motor Auctions (BMA) offer a proven, professional, cost effective disposal service for motor vehicles, light trucks, light machinery, boats, jet skis, and caravans and camper trailers, our service include:

- Auction both onsite and offsite
- Wholesale
- Tender
- Fixed Price
- Online

Auctions

Timetable

Tuesday – Dealers Only

This is recognised as Queensland's No 1 auction for motor vehicles it is open to registered Motor Dealers the Vehicles are auctioned 2 lanes running simultaneously.

Wednesday – Government, Corporate & Repossession Auction.

This sale includes vehicles from Local Government, Educational Institutions, Fleet, Lease and Finance Companies, Rental Programme as well as other well known vendors. The sale which is open to the trade and public, includes a complete range of vehicles and price ranges. This auction is simulcast to dealers around Australia.

Friday

This sale is targeted at vehicles under \$10000 and offers the trade the opportunity to buy a vehicle from a large range, including Dealer, Corporate and Private Vehicles.

Wholesale

It is important to BMA's dealers and clients that their vehicles are always available for sale. Accordingly we operate a strong wholesale service which assists our clients in selling their vehicles at any time outside of the auction process.

Fixed Price

The program initiated over 10 years ago has proved to be a great success. It works by targeting buyers who are not comfortable with the auction or from a retail environment.

Typically, fix price is suitable for late model vehicles, with the balance of manufacturers' warranty.

The benefit to vendor is they receive a sale price above the auction reserve.

Industrial – Plant & Machinery

At BMA we are always looking to increase our product range. The new Industrial department has proved to be a successful addition, with monthly (regular) auctions we offer our clients(customers, vendors) the opportunity to auction their trucks, trailers,plant,equipment and general goods as part of our seamless service .

Online

BMA is a leader in online auction; we currently have 4 online products.

Online Auctions

This gives our clients the opportunity to sell their vehicles to a large number of registered buyers around Australia at online only auctions.

Online Tender

Similar to the Online Auction, the online tender process allows potential purchasers to tender on vehicles that are catalogued, photographed, inspected and detailed.

Simulcast Auction

This allows the purchaser to participate in a live auction. A live feed is streamed onto the net, which allows them to participate as a normal buyer.

Fixed Price

The net is the buyer's showroom; this is particularly convenient for the private buyer. All vehicles are displayed with the full-on road costs. Once a bid is accepted the purchaser pays a security deposit which secures the vehicle for 5 days.

Marketing

Brisbane Motor Auctions support the sales of their client's vehicles with extensive advertising.

Online

Carsales.com.au	Carpaint.com.au
Boatsales.com.au	bidsonline.com.au
Carnet.com.au	google.com.au
Drive.com.au	ebay.com.au
Carsguide.com.au	Tradingpost.com.au
yahoo.com.au	Boatpoint.com.au

Media

Courier Mail	Trading Post
Queensland Country Life	Quest Newspapers
Financial Review	Interstate Metropolitan Papers
Trader Boat	Trailer Boat
4BC & 4BH	Fax Stream
EDM Auto e-mail	Government Vehicle Fax Stream
SMS	Telemarketing



Presentation

In order to secure the best possible price for our client's vehicles, BMA invests heavily in the presentation of the vehicles.

BMA has its own quality Assurance presentation procedures which include:

- All decals removed
- Buffed
- Washed
- Engines steam cleaned
- Vacuumed
- Carpets and Seats shampooed
- Glass cleaned
- Tyres shined
- Hand polished

Photographed

Once a vehicle is fully detailed it is taken to our purpose built Photo Booth. There are 6 pictures of each vehicle taken. These pictures are automatically processed on to our website.

Quality Assurance

The Brisbane Motor Auctions Quality manual is approved by SCI-QUAL and is a Certified Queensland Government approved Quality Assurance Supplier (Certificate No.6117 & 810)

The Quality Assurance System was founded on AS9002 – 1994 and has been upgraded to AS/NZS ISO 9001:2000.

Safety Certificates

Brisbane Motor Auctions have our own established on-site mechanical workshop (Approved Inspection Station 8775) with Two Qualified Mechanics both of whom are authorised to issue Safety Certificates.

Safety Certificates are completed on behalf of our Clients that are involved in our Government & Fleet auctions. The workshop allows Brisbane Motor Auctions to have the flexibility to offer our Clients a complete service on-site.

Repairs

Paint touch-ups, windscreen replacement and repairs, tyres or interior vinyl repairs, can all be carried out on our site. Panel beating and Warranty work are conducted off site.



B.M.A.
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